



Website Privacy and Cookies Statement

This statement sets out our policy on the privacy of the individual. Bath Academy takes your privacy seriously and information will be used in accordance with the Data Protection Act 1998.

Your consent

Your use of this website signifies your consent to us collecting and using personal data about you as specified below in accordance with this policy statement. Any changes to these terms for any reason, will be posted here so that you are always kept informed about the collection and use of your personal information, and when we disclose it.

How do we collect personal information about you and how is it used?

We may collect the following information:

- Your title and full name
- Contact information including your postal and email addresses
- Your date of birth
- Your gender
- Nationality
- Phone number
- IP address
- Information regarding what page you have accessed and when

We collect your personal information from the following sources:

- Online application forms
- Interview notes
- Registration Forms

It may be that some of the personal information you give us (for example, about your health and age) is sensitive personal data within the meaning of the **Data Protection Act 1998**. Such information ("sensitive information") will only be disclosed with your express consent.

We will not sell, distribute your personal information to third parties unless we have your permission or to enable us to comply with applicable laws and lawful government requests to operate its systems and to protect itself or its users.

are required to do so by law. We will not share your information with third parties for marketing purposes.

If you submit an enquiry on the website, Bath Academy may contact you via telephone, email, and post for marketing purposes.

Traffic data

We may provide aggregate statistics about sales, customers, traffic patterns and information to third parties, but these statistics will not include any information that identifies you.

How do we protect your information?

We have security procedures covering the storage of your information in order to prevent unauthorised access and to comply with the terms of the **Data Protection Act 1998**. This means that sometimes we may ask you for proof of identity or for other personal information before we can process your enquiry or application further.

What is a cookie?

Cookies are small text files that are placed on your computer by websites that you visit. They are small files which ask permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. We collect this information in a way which does not identify anyone, and we do not make any attempt to find out the identities of those visiting our website.

Overall, cookies help us provide you with a better website. A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us. We collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site.

We sometimes embed photos and video content from websites such as YouTube. As a result, when you visit a page with content embedded, you may be presented with cookies from these websites. We do not control the dissemination of these cookies. You should check the relevant third party website for more information about these.

Can I control or delete cookies?

All recent versions of popular browsers (such as Internet Explorer, Google Chrome or Mozilla Firefox) allow you to control cookies. Typically, you can set your browser to accept or reject all, or certain cookies. You might, for example, be happy to accept a cookie that allows you to log in to a website, but prefer to reject any which are used to build a profile of your internet usage. You should also be able to set your browser to prompt you each time a cookie is offered. Please be aware that restricting cookies may impact on the functionality of this website.

The AboutCookies.org website provides instructions on how you can control or delete cookies on different browsers.

Visit the AboutCookies.org website

Third Party Cookies

From time to time Bath Academy may use suppliers who also set cookies on our website in order to deliver the services they are providing. If you would like more information about the cookies used by these suppliers, as well as information on how to opt-out, please see their individual privacy policies listed below.

Google Analytics

This is a web analytics service provided by Google. Bath Academy uses this service to measure how many people are using services, so they can be made easier to use and there's enough capacity to ensure they are fast.

View [Google's Privacy Policy](#)
Learn how to [opt out of Google Analytics](#)

Twitter

Bath Academy may display a feed of our recent tweets on this website.

View [Twitter's Privacy Policy](#)